Community and Connection

This input came from initial survey responses (129), Re-Imagine McLaren Vale event - 28th Oct (46 people) and tonight's registration questions (50)

💡 Highlights: What We Love	⚠️ Headaches: What We Don't Love
💡**The People and Community Spirit** Friendly, welcoming and community-minded. Robust relationships and "connective tissue" *"The friendliness and cooperation"* *"Friendliness and real community vibe. Everyone pulls together when needed"*	⚠️ **Lack of Spaces for Families and Furry Friends** Limited family-friendly spaces and recreational options - playground and dog park were mentioned multiple times. Lack of community events *"It would be great to have more outdoor activities and events for teens."* *"We are desperately lacking a large, modern playground, with shade, toilets, catering to multiple ages."* ⚠️**Disconnected** Difficulty making connections despite individuals being nice. This seemed to be particularly the case with people moving to the area. Struggles finding friends, volunteering opportunities, feeling like they belong. ⚠️ **Need for volunteers** Lack of committed involvement and connection

Words people have used:

Welcoming (9)
Friendly (8)
Family-friendly (7)
Connected (6)
Community (5)
Playful (3)
Inclusive (2)
Relaxed (2)
Busy (2)

Supportive (1)
Local (1)
Youthful (1)
Peaceful (1)
Calm (1)
Quiet (1)
Social (1)
Warm (1)
Loving (1)
Joyful (1)
Inviting (1)
Loved (1)
Community-minded (1)
Family-values (1)

Getting Around

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💡 Highlights: What We Love	⚠️ Headaches: What We Don't Love
	⚠️**The Main Road Traffic & Connectedness** Better planning for streets, traffic, speed and shared spaces. Limited shade, more plantings needed that link to surrounds. Not enough parking. The length of Main Road is both a headache and a highlight! State State of roads and lack of footpaths (around the town) *"More connected Main Road."* *"The main street is so spread out; there is little cohesiveness"* *"Parking and traffic on Main Road"*

Words people have used:

Welcoming (9)
Walkable (9)
Connected (6)
Inclusive (2)
Consistent (2)

Traffic-management (1)
Efficient (1)

Life & Activity

This input came from initial survey responses (129), Re-Imagine McLaren Vale event - 28th Oct (46 people) and tonight's registration questions (50)

💡 Highlights: What We Love	⚠️ Headaches: What We Don't Love
💡**The Lifestyle and Local Offerings** Rural-ish living. Walkability. Local food, wine, art, beaches nearby and the small-town feel. Daytime economy. 40 mins to the city but we have everything we need - schools ,sports, business. Community events like Pageant, Vintage & Classic etc. *"We love that we can walk to shops, cafes & restaurants…everything we need is here"* *"Delicious wine, great eateries and a real community vibe."* 💡**Tourism and Summer vibes** Example Clink - evening pop up	⚠️**Lack of Visitor Appeal** Limited nightlife or large accommodation options - backpackers. Monday - Wednesday is dead and after hours. *"Not much to do between 4pm & dinner time."* *"Lack of large scale or high end accommodation"* *"Finding the balance between maintaining the country feel, catering to tourism, and modernisation."* ⚠️**Vacant shopfronts and land -** Businesses closing and moving. ⚠️**Visitor Centre Location** ⚠️**Lack of data for initiatives**

Words people have used:

Vibrant (13)
Artistic (8)
Creative (6)
Interesting (5)
Engaging (5)
Fun (6)
Active (4)
Markets (3)
Playful (3)
Innovative (3)
Thriving (3)
Alive (3)

Relaxed (2)
Busy (2)
Local (2)
Dynamic (1)
Entertaining (1)
Exploration (1)
Destination (1)
Exceptional (1)
Unique (1)
Jazzy (1)
Enjoyable (1)
Strong-commercial-sector (1)
Thoughtful (1)
Energising (1)

Look, Feel & Safety

This input came from initial survey responses (129), Re-Imagine McLaren Vale event - 28th Oct (46 people) and tonight's registration questions (50)

💡 Highlights: What We Love	⚠️ Headaches: What We Don't Love
💡**The Natural Beauty and Environment** The vineyards, open space and green surroundings. Shiraz Trail,Onkaparinga Gorge, Willunga Basin Trail, McLaren Vale to Flat trail *"Love the green belt and that it's not overcrowded."* *"The vineyard views and fresh air make it feel special."* 💡**The Heritage and Character** McLaren Vale's history, authenticity, and charm. Character preservation act. "*The old winery signs that lined Main Road"* *"It's history… Bring the charm of that to the forefront."* *"We want growth without diluting the town's charms."* *"We are a destination not just a place."*	⚠️**The Town Entrance** The town entrance feels tired and lacking. A desperate need for garden maintenance (weeding) and reinvigoration! *"The entrance looks miserable."* *"The entrance is a disgrace - we need vibrance and sophistication"* ⚠️ **Confused Town Identity** McLaren Vale is struggling with a lack of cohesive identity - tension between old and new. Inappropriate public art and/or wrong location. Ugly, potentially uncompliant signage. Changing demographics — more young families and younger residents shaping new needs. And the tension between tourist and local needs. ⚠️ **Habitat degradation along creeks.**

Words people have used:

Green (12)
Trees (8)
Beautiful (7)
Natural (6)
Hahndorf (6)
Country-town (5)
Charming (4)
Shade (4)
Safe (3)
Heritage (3)
Biodiversity (3)
Colourful (3)
Village (2)
Modern (2)
Consistent (2)

Historic (1)
Pretty (1)
Elegant (1)
Rustic (1)
Authentic (2)
Non-generic (1)
Visually-appealing (1)
Quiet (1)
No modern influences (1)
Polished (1)
Energetic (1)
Picturesque (1)
Mediterranean (1)
Secluded (1)
Byron-Bay (1)
Barossa (1)